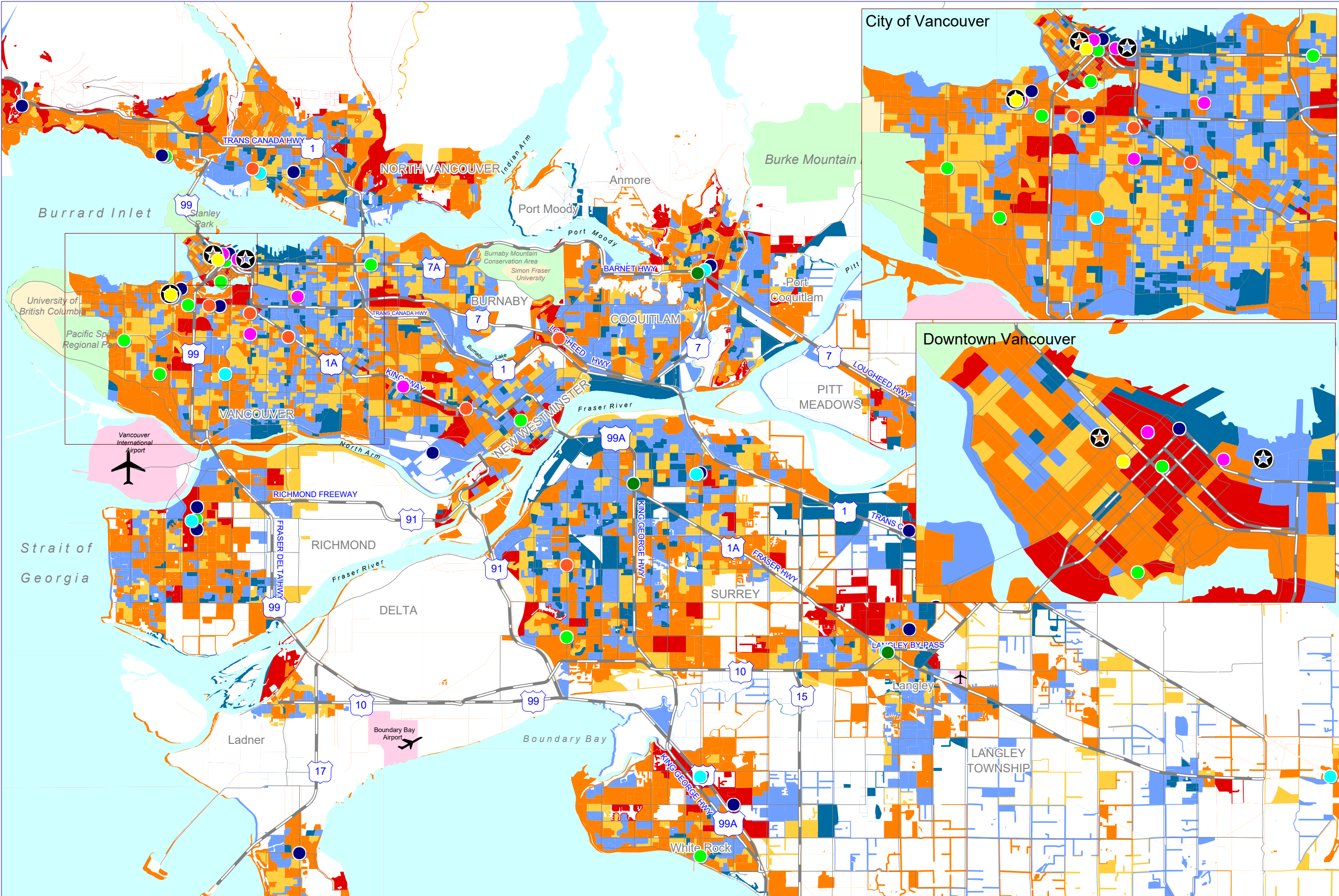


Vancouver CMA | Total Consumer Spending - Retail Goods & Services, Category 1

Client Logo



LEGEND

- Client Retail Locations [3]
- Chain 1 [2]
- Chain 2 [11]
- Chain 3 [7]
- Chain 4 [16]
- Chain 5 [9]
- Chain 6 [6]
- Chain 7 [3]

Total Consumer Spending*[^]
Retail Goods&Services, Cat. 1

- > \$260,000
- \$100,000 to \$259,999
- \$80,000 to \$99,999
- \$50,000 to \$79,999
- < \$50,000

TOTAL CONSUMER
BUYING POWER *[^]

\$356 Million

DEMOGRAPHIC
SNAPSHOT

Total Population*

2,526,685

Total Households*

966,833

Average Household Income*

\$100,973

decisionSMART.ca

Every effort has been made to assure the accuracy and reliability of the data at the date of publication, E&OE

[^]Source: Statistics Canada Table 080-0022. Retail commodity survey based on the North American Industry Classification System (NAICS)

*Source: 2019 Estimates & Projections, 2016 Canadian Census, decisionSMART